

MARISSA COHEN

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PROFILE

- Award-winning writer with ties to national writing organization.
- Proficient with business-based Facebook, Twitter, and blogging.
- Passed General Knowledge/English 6-12 Educator Exams.
- Editor of **80,000-90,000** word manuscripts.
- **10** years experience in both education and publishing.
- Experience in both public and private universities.
- Excellent APA coach.
- Proficient MLA coach and CLAST/GK educator.

SELECTED EXPERIENCE

Happy Ganesh, Inc., CEO and President 2009-present
Writes and edits original content for ever-growing online audience. Has an active ad on **CBS** radio which is heard online over **Yahoo!** Radio, **AOL** Radio and on the dial in Seattle, Boston, and Detroit. Actively uses social media marketing to maintain business-related Facebook and Twitter pages and strengthen client relationships.

Editing and Writing

MentalBlox.com, Writer 2011-present
Researches and writes nine to twelve original weekly articles about wellness, employment, and spirituality, ranging from book reviews and humorous pieces to topical and relevant how-tos.

TheDesotoInn.com, Writer 2011-present
Researches and writes five weekly blog articles about green living and carbon footprint reduction for acclaimed South Florida resort. Topics range from book reviews to tips and tricks for the environmentally conscious.

Palm Beach Arts Paper, Writer 2011-present
Edits, writes, and organizes monthly calendar capsule reviews, profiling the Arts, Book, and Film events for Palm Beach County.

She Magazine, Staff Writer and Editor 2010-present
Edits and writes nonfiction interviews with pop culture figures for an active monthly circulation of **15,000** and a monthly readership of **40,000**. Writes a 200-word book review column. Pitches story ideas to Editor-in-Chief.

Middle River Press, Editor 2010
Edited children's book about the recession for ages 8-12. Discussed core issues with Editor-in-Chief to maximize book's potential.

Bella Books, Editor

2008-2009

Edited 80,000-90,000 word fiction manuscripts for plot, characterization, and grammar in support of Bella Books, which is America's largest alternative women's press. Worked with **Lambda Literary Awards** nominees.

Four Year University, Writer and Editor

2004-present

As a tutor, writes and edits educational handouts for university's Academic Services department on various subjects for student body of over 29,000. Creates concepts for new materials.

Llumina Press, Editor

2006

Edited manuscripts for grammar and structural issues. Ghostwrote manuscript sections in order to maximize clarity and dramatic tension.

Tutoring and Teaching

Writing Consultant and Presenter

2001-present

Various Accredited Four-Year Universities

Tutor over **1000** undergraduate and graduate level students annually in writing and organization with strong emphasis on American Psychological Association (APA) and Modern Language Association (MLA) styles. Designed and presented over **100** hours of College Level Academic Skills Test/General Knowledge (CLAST/GK) workshops to classroom sized groups of **8 to 20 people**. Provided tutoring to over **10,000 students** total in a variety of subjects, with an intense focus on CLAST/GK skills.

Adjunct Instructor

2004

Taught small, developmental English classes tailored to classrooms with an enrollment of under **25 critical need students**. Designed and implemented in-class editing and grammar games.

PUBLICATIONS

Writing

"American Psychological Association Publication Guidelines." Booklet. Co-writer.

Nova Southeastern University, 2006-2007.

The Astrology Corner Column. TheMovementWithin.com. 2010-present. Web.

Blog Content. HappyGanesh.com. 2010-Present.

"Buffing Up with Jackie Warner." *She Magazine*. Sept. 2010: 20-22. Print.

The Desoto Inn Blog. TheDesoto.com. 2011-present. Web.

"Debby's Birthday." SurvivorsReview.com. July 2009. Web.

"Internet Resources." Handout. Nova Southeastern University, 2007.

Get God, Get Well, and Get Hired Columns. Mental Blox.com. 2011-present. Web.

Guest columns. Grammarly.com. 2011-present. Web.

“Modern Language Association Publication Guidelines.” Booklet. Co-writer. Nova Southeastern University, 2009. Print.

“*On the Shelves.*” Column. *She Magazine*, 2010-2011. Print.

“Outminds Shows Students that Gay is Ok.” *The Express News* 2 Sep. 2002. Print.

“*Subject Verb Agreement.*” Handout. Nova Southeastern University, 2007. Print.

Editing

Avraham, B.R. *Junior Ant and the Recession*. Fort Lauderdale, FL: Middle River Press, 2010. Print.

Claxton, April. *Goodnight Just the Same*. Fort Lauderdale, FL. CreateSpace Press, 2011. Print.
(Credited)

Demirdjian, Z.S., Turan Senguder, and Robert G. Tian. *Perspectives in Consumer Behavior: An Anthropological Approach*. Fort Worth, TX: Fellows Press of America, 2007. Print.

Kerti, P.J. *The Dark Knight of Lancashire*. Tamarac, FL: Llumina Press, 2006. Print.

White, Kenna. *Comfortable Distance*. Tallahassee, FL: Bella Books, 2009. Print.
(Credited)

White, Kenna. *Yours for the Asking*. Tallahassee, FL: Bella Books, 2009. Print.
(Credited)

Interviewing

Bestselling Author Nancy Garden. The Movement Within Radio Show. Blogtalk Radio Show. 13 Dec 2010. Internet Radio.

AWARDS AND APPEARANCES

Books and Books, Fort Lauderdale Museum of Art. 2011

Hollywood Vine, Hollywood, FL 2011

“Ink.” Essay. Winner of Karen O’Brock Scholarship; National League of American Pen Women Letters Honorarium, 2003.

EDUCATION

Bachelor of Arts in English; Honors Degree

2002

PROFESSIONAL ORGANIZATIONS AND MEMBERSHIPS

National League of American Pen Women

Stonewall Library and Archives